



*"I believe in location. An investment in real estate is likely to be safer and perform better if it is in the right market, submarket, and location within that submarket. We can dramatically improve a building's physical plant; we cannot improve the location."*



**Seattle, Washington**

As Chief Investment Officer for Urban Renaissance Group (URG), John Bliss has overall responsibility for the company's investment activities and relationships with institutional and private investment partners. In his role, he strives to incorporate the entire URG team and our capital partners early in the investment decision process.

Prior to joining Urban Renaissance Group, John was Chief Investment Officer for Metzler North America, overseeing North American investment activities. He also served on Metzler's management team and investment committee. From 1996 to 2004, John was a principal and Senior Vice President for Seattle-based Unico Properties. He shared overall responsibility for Unico's investment activities, including acquisitions, joint ventures with institutional partners, placement of property level debt financing, asset recapitalizations and dispositions. His personal real estate investment transaction experience totals more than \$2.0 billion of direct responsibility since 1990.

John serves on the executive committees of the advisory boards for the Runstad Center for Real Estate Studies at the University of Washington and Bellwether Housing of Seattle. John is also an active member of the Urban Land Institute.